



CAMPUS VOICE

MAHARISHI UNIVERSITY OF INFORMATION TECHNOLOGY, NOIDA



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अयोध्या में रामायण विश्वविद्यालय और कानपुर में कृषि विश्वविद्यालय को मिली सरकार की अनुमति

शिवम् यादव

महर्षि संस्थान को महर्षि महेश योगी जी के आशीर्वाद और संस्थान के अध्यक्ष श्री अजय प्रकाश श्रीवास्तव के निर्देशन में दो बड़ी सफलता हासिल हुई है। हाल ही में उत्तर प्रदेश की कैबिनेट बैठक में दो बड़े फैसले लिए गए। महर्षि संस्थान को अयोध्या में महर्षि महेश योगी रामायण विश्वविद्यालय और कानपुर के बिल्हौर में महर्षि महेश योगी अंतर्राष्ट्रीय कृषि विश्वविद्यालय के लिये सरकार की ओर से उत्तर प्रदेश निजी विश्वविद्यालय अधिनियम, 2019 की धारा 6 के प्रावधानों के अंतर्गत आशय पत्र जारी किए जाने के प्रस्ताव को स्वीकृति प्रदान कर दी गयी।

पिछले कई वर्षों से इन दो विश्वविद्यालयों के लिये प्रयासरत महर्षि संस्थान के लिये ये बड़ी उपलब्धि है। संस्थान के अध्यक्ष श्री अजय प्रकाश श्रीवास्तव ने बताया कि ये सपना आज से 3 दशक पहले महर्षि महेश योगी जी ने देखा था जिसे पूरा करने का मार्ग उत्तर प्रदेश के मुख्यमंत्री योगी



आदित्यनाथ ने प्रशस्त किया है। महर्षि महेश योगी जी का सपना था कि हमारे देश के युवा कृषि के क्षेत्र में गुणवत्तापूर्ण कार्य करें और रामायण व वेदों में छिपे ज्ञान को जानें।

संस्थान के अध्यक्ष श्री अजय प्रकाश श्रीवास्तव ने बताया कि महर्षि महेश योगी जी ने पूरे विश्व को हमारी वैदिक परंपरा से परिचय कराया और विश्व के कई देशों में विद्यालयों का निर्माण कराया। महर्षि महेश योगी जी देश के हर युवा तक रामायण और वेदों में छिपे ज्ञान को पहुंचाना चाहते थे, इसी को ध्यान में रखते हुए उन्होंने रामायण विश्वविद्यालय और कृषि विश्वविद्यालय की परिकल्पना की थी, जहां पर युवा न सिर्फ हमारे वेद, पुराणों और रामायण में छिपे ज्ञान को जानें बल्कि उस पर शोध भी करें, साथ ही कृषि विश्वविद्यालय में शिक्षा

हासिल करने के बाद हमारे युवा कृषि के क्षेत्र में उच्च शिक्षा हासिल करने के साथ-साथ कृषि अनुसन्धान के जरिये कीटनाशकों से परहेज करते हुए कृषि की गुणवत्ता और उपज को भी बढ़ा सकें।

उत्तर प्रदेश सरकार से आशय पत्र मिलने के बाद महर्षि रामायण विद्यापीठ ट्रस्ट और स्वामी ब्रह्मानंद सरस्वती चैरिटेबल ट्रस्ट के पदाधिकारियों, सदस्यों सहित सनातन धर्मावलम्बियों में खुशी का माहौल है। वहीं इस मौके पर महर्षि महेश योगी संस्थान के उपाध्यक्ष राहुल भारद्वाज ने भी खुशी जाहिर की और कहा कि दोनों ही विश्वविद्यालयों को अंतर्राष्ट्रीय तकनीक व उन्नत संसाधनों से परिपूर्ण यूनिवर्सिटी बनाया जाएगा जिससे युवाओं को नए रोजगार के अवसर मिलेंगे।

3 दशक बाद पूरा हुआ महर्षि महेश योगी जी का सपना

SENIOR JOURNALIST, FAMOUS ANCHOR & EDITOR OF DD NEWS & HONORARY ADVISOR OF MAHARISHI SCHOOL OF MEDIA HONOURED IN THE BRITISH PARLIAMENT

RITU PRASHAR
HOD, MAHARISHI SCHOOL OF MEDIA

In the second week of May, senior journalist and famous Anchor and Editor of DD News Ashok Shrivastav was honoured with 'Bharat Gaurav Swadeshi Samman' in the Upper House of British Parliament's House of Lords. He was Honoured by British MP Lord Raj Loomba who presented him the memento. Ashok Shrivastav was given this honour for his remarkable contribution in the field of media. Significantly, Ashok Shrivastav has

been in the field of journalism from last 3 decades. His current show 'Do Took' is the most popular show of DD News.

MUIT Noida Campus felicitated Shri Ashok Shrivastav in a special function organized on May 20, 2023. Our Hon'ble Chancellor Shri Ajay Prakash Shrivastav felicitated him and the programme was attended by Prof. (Group Capt.) O. P. Sharma, Director general and all the Deans, Dy Deans, staff and students of Noida Campus.

Ashok Shrivastav shared his experience and it was a mesmerizing talk and a motivational too.



All the faculty members of Maharishi University of Information Technology, Noida Campus during felicitation of Shri Ashok Shrivastav by Hon'ble Chancellor Shri Ajay Prakash Shrivastav



Lord Raj Loomba presenting Bharat Gaurav Swadeshi Samman to Shri Ashok Shrivastav, Senior Journalist and Editor, DD News

CAMPUS ACTIVITY

Partial Replacement of Fine Aggregate with Plastic, Rubber or Electronic Wastes for the Manufacturing of Concrete



B. Tech. final year students (Mr. Sumit Rawat, Mr. Ajay Singh, Mr. Sajid Khan & Mr. Zeya Athar) of Civil Engineering Department of Maharishi School of Engineering & Technology (MSOET), MUIT Lucknow Campus, secured a project grant under CSTUP- Engineering Student's Project Grant Scheme 2022-23 under the supervision of Dr. Preeti Agarwal, Assistant Professor. Under this grant, the students worked on the project titled "Partial Replacement of Fine Aggregate with Plastic, Rubber or Electronic Wastes for the Manufacturing of Concrete" with the aim to propose concrete manufacture with waste material that will benefit both land and marine ecosystem along with waste management through recycling. Additionally, this type of concrete can be used for making thermoplastic walls that can prevent heating of rooms, besides for the construction of buildings, roads pavement etc.

Legal Aid Camp organised by MLS



Maharishi Law School, MUIT, Noida Campus in association with the District Legal Services Authority, organized a Legal Aid Camp in village Dujana on April 29, 2023. The goal of initiating the camp was to raise legal awareness and vigilance among the residents. The District Legal Services Authority Advocate Kavita Nagar, Advocate Radha Tyagi, Block Pramukh Shri Ompal, Shri Rishipal, Shri Rakesh Mittal, Shri Shyamender and Shri Bhupender were present for the same. The entire session was productive and enlightening and all the participants made valuable contributions throughout.

"MUIT YOUNG SHARKS" Dare to dream, Dare to compete



Maharishi School of Business Studies hosted an interschool business plan competition, "MUIT Young Sharks," on April 29th, 2023, at the MUIT Noida Campus. The chief guest and judge for the event was Mr. Rupin Chopra, Associate Partner at S.S. Rana & Co., a New Delhi-based law firm. Various teams from different schools of MUIT Noida participated in the competition and presented their unique and innovative ideas through creative presentations, leaving an impressive mark on the audience. Prof. (Group Capt.) O. P. Sharma, Director general, MUIT was present for the occasion. He gave a highly motivating speech.

Anveshanam2k23



The students of Maharishi School of Engineering and Technology of Lucknow campus participated in 'Anveshanam2k23' organised by Institute of Engineering and Technology, Dr. Shakuntala Mishra National Rehabilitation University, Lucknow, between 10th May to 12th May 2023. Out of 5 participating students, three of our students, Mr. Ayush Chaurasia (Motor Assembly), Mr Ritwik Mishra (Robo Race), and Ms. Zeenat Sheikh (Coding Competition and Bug Finding) won the first, second and third prizes, respectively.

World No Tobacco Day

GROW FOOD NOT TOBACCO



BHAVNI SINGH

This yearly celebration on 31st May, 2023, informs the public on the dangers of using tobacco, the business practices of tobacco companies, what WHO is doing to fight the tobacco epidemic, and what people around the world can do to claim their right to health and healthy living and to protect future generations.

Because of farmers' long history of supplying food for human use, agriculture has become an indispensable part of many economies around the globe. As the world evolves, it is regrettable that food crops are being sacrificed in favor of cash crops like tobacco in the agricultural sector. This is an alarming and dangerous trend that needs to be addressed right away. Farmers should prioritize food production over cash crops like tobacco since it is essential for human survival.

Tobacco is a lucrative crop for farmers because it is in demand in many countries. However, the costs to society and nature in the form of

tobacco products are high. Tobacco farming is bad for the environment because it leads to deforestation, a decline in biodiversity, and pollution. Each year, the tobacco industry is blamed for clearing over 600,000 acres of forest, leading to a loss of biodiversity and the homes of many species.

Tobacco usage is a major contributor to premature death around the world. For every one million people, there are eight million people who die. Cigarette smoking has been linked to numerous fatal conditions, such as lung cancer, COPD, cardiovascular disease, and stroke. Bladder, pancreatic, and liver cancer are all caused by DNA damage that occurs when people smoke. Recent studies have shown that cigarette smokers have an increased risk of contracting a severe respiratory illness because of COVID-19.

The negative effects of tobacco extend to those who choose not to light up. The risk of many diseases caused by smoking is greatly increased by exposure to second-hand smoke. Effective tobacco control measures include higher cigarette taxes, smoke-free laws, cessation resources, and restrictions on tobacco marketing and advertising.

Tobacco use is highly addictive and has been related to a variety of serious health issues, including lung and heart disease, and cancer. Mil-

lions of people die every year from smoking-related illnesses, and the tobacco industry bears a disproportionate share of the blame.

Carbon dioxide emissions from deforestation caused by tobacco farming are a major contributor to climate change and, by extension, to Global Warming. Water shortages might threaten aquatic ecosystems and fish populations if farmers began growing tobacco as a crop in areas where water was already scarce. When tobacco is dried and processed, it releases greenhouse gases that contribute to global warming and other negative environmental effects caused by cigarette factories.

Due to the urgency of the situation, food production must be prioritized over cash crops like tobacco. When so many people throughout the world suffer hunger on a daily basis, it is inexcusable to choose cash crops over sustenance. The world's population is projected to hit 10 billion by 2050, and as a result, there will be a greater demand for food.

This year's theme is "We need food, not tobacco". The 2023 global campaign aims to raise awareness about alternative crop production and marketing opportunities for tobacco farmers and encourage them to grow sustainable, nutritious crops.

A day of tribute to Anand ji

Maharishi University paid tribute to Late Shri Anand Shrivastava ji on his birth anniversary on 25th April, 2023. Anand ji was a great soul who contributed significantly to Maharishi Organizations, including Maharishi Ayurveda. He was known for his kindness, wisdom, and generosity and his selfless service to the society. His unwavering commitment for the betterment of humanity will always be remembered worldwide.



BIDEN PICKS AJAY BANGA FOR THE TOP WORLD BANK JOB



RAJNISH JHA

The President of United States of America nominated Ajay Banga to head World Bank for next 5 years. Ajay's tenure starts from 2nd June, 2023, as they are many endeavor towards helping poor countries and focusing more on climate change.

The Former Chief of Master Card will succeed David Malpass to become the new President of the World Bank. It is the first time that any Indian origin person will head either of the two biggest financial institutions- International Monetary fund and World Bank.

Joe Biden also praised the previous achievements of Banga in mobilising public and private sectors and his work towards climate change. "He is uniquely equipped

to lead the World Bank at this critical moment in history", Biden said while interacting with media.

Ajay Banga was born and raised in Pune, his father served in Indian army back then. Ajay completed his graduation from St Stephen's College and Post graduate from IIM Ahmedabad. He worked for prestigious brands like Nestle and PepsiCo, but he came in lime-light when his stint started with Mastercard. Mastercard became one of the most successful and influential companies in the financial industry, with a market capitalization of over \$300 billion.

Banga has also been a vocal advocate for social and economic issues in the United States. He has spoken out on topics such as immigration re-

form cyber security, and financial inclusion, and has been involved in initiatives to promote diversity and inclusion in corporate America.

Additionally, Banga has served on various advisory councils and boards in the United States, including the International Business Council of the World Economic Forum, the U.S.-India CEO Forum, and the American Express Company Board of Directors.

He has also been recognized for his contributions to American business and society receiving awards such as the Padma Shri as a role model for minority, Ellis Island Medal of Honor and the Joseph Wharton Award for Leadership.



THE CURRENT CONFLICT AND THE WAY FORWARD

WILL INDIA LEGALIZE SAME-SEX MARRIAGE?



ANIRUDH MODI

The story so far is Supreme Court of India has Clubbed 14 petitions to hear a case on legalizing same-sex marriage. Supreme Court started the hearing from 13th of March 2023. The issue is to give legal status to same-sex marriages so that LGBTQ+ can get the rights of a married couple. Indian Government is totally against the legalization of same-sex marriage.

Background: On 7th September 2018, Supreme Court decriminalized Section-377 in the Navtez Singh Johar vs Union of India case. After this, Homo-sexual couples can live together and they will not face any legal charges. But they didn't get the rights of the married couples like adoption, they can't go for surrogacy, and no pension benefits.

Union Government's Arguments: Solicitor General of India, Tushar Mehta appearing on the behalf of government gave the argument that in every religion, there are certain norms to be followed like marriage is a union of male and female. Solicitor General further explained that allowing same-sex marriage will directly impact the social structure of the society. Tushar



Mehta added that the Special Marriage Act of 1954 is made on the basis of religious norms which allows the marriage of inter-faith and inter-caste marriages. This act doesn't form any new type of marriage in India.

Arguments and Counter Arguments: those who demand the legalization of same-sex marriages give the argument that government can't limit personal freedom. In response to this, the government said that they have the power to make laws related

to divorce, maintenance, bigamy, age of marriage. The government added that if marriage is considered a personal right then anyone can challenge the laws related to marriage made by the government which is beneficial for society. Petitioner mentioned the 2017 judgment of the Supreme Court which give the right to privacy. SC added that sexual orientation is essential attribution of the right to privacy. The government in response to this said that two adults having sexual

intercourse will be considered as the right to privacy, but not marriage because marriage is a social institution. The government mentioned in its affidavit that making laws related to same-sex marriage is a part of parliament, not the judiciary because government is a representation of the people. It was added that SC can't look into this matter narrow-mindedly by changing the meaning of certain words in the Special Marriage Act of 1954. Just replacing the meaning

of wife and husband with the word, will not solve the problem but it will further create new problems in society. If a homosexual marriage will be allowed then who will be considered as husband and wife between two?

What does Indian Society Say?: Two people living together is their personal right but two people living as husband and wife are part of a society and its social institution. Earlier during the ancient time, same-sex marriage was recognized to some extent. We have examples of Varuna and Mitra, the story about Shikhandini's marriage in Mahabharata, and the birth of King Bhagirath in Ramayana through the love of the two widows of King Dilip. Lord Ayyappa is the son of Mohini (Vishnu Avatar) and Lord Shiva. But the legal text, Manusmriti condemned the relation of same-sex and prescribes punishment for that. Even the great philosopher Chanakya direct the King to punish those who indulge in unnatural activity.

Conclusion: Same-sex Marriage is not a two individuals rights but it is a matter of society and it's up to the society to accept or reject it. Most Indians, politicians, and judges deny the right of marriage between two individuals of the same sex. Some of the advocates and politicians term it as a Western influence on the minds of the youth and some consider it as a disease. Now, it's up to an individual how he or she consider this situation.

UNDERSTANDING THE WTO: BASICS

THE URUGUAY ROUND



ASHUTOSH SHARMA

was the biggest trade negotiation in history—and probably the biggest negotiation of any sort. It appeared doomed to failure at times.

At times it seemed doomed to fail. But in the end, the Uruguay Round brought about the biggest reform of the world's trading system since GATT was created at the end of the Second World War. And yet, despite its troubled progress, the Uruguay Round did see some early results. Within only two years, participants had agreed on a package of cuts in import duties on tropical products — which are mainly exported by developing countries. They had also revised the rules for settling

disputes, with some measures implemented on the spot. And they called for regular reports on GATT members' trade policies, a move considered important for making trade regimes transparent around the world.

But in the end, the Uruguay Round resulted in the greatest change to the global trade order since GATT was established at the end of World War II. Nevertheless, the Uruguay Round did provide some early outcomes despite its rocky development.

Participants reached an agreement on a package of reductions in import taxes on tropical products, which are primarily ex-

ported by developing nations, in just two years. Additionally, the procedures for resolving disagreements had been improved, and some actions had been taken immediately. Additionally, they demanded periodical reporting on the trade policies of GATT members, which is thought to be crucial for increasing the transparency of trade regimes globally. At a ministerial gathering of GATT members in Geneva in November 1982, the seeds of the Uruguay Round were planted. The conference was widely considered as a failure since it stagnated on agriculture even though the ministers expected to start a significant new

discussion. In actuality, the work programme that the ministers had agreed upon served as the blueprint for the Uruguay Round negotiating schedule.

However, it took four more years of investigation, issue clarification, and laborious consensus building before ministers decided to begin the current round. In Uruguay's Punta del Este in September 1986, they carried it out. They eventually agreed to a negotiation schedule that essentially addressed every unresolved trade policy problem. The discussions would expand the trading system into a number of new domains, most notably trade.

HR CONCLAVE - 2023



VIJAY BISWAS

Maharishi university of Information technology organized an HR Conclave 2023 in association with CORE HRIR on 6th May 2023 at India Habitat centre, Lodhi Road, New Delhi. The Chief Guest of the event was H. E Anwar Haleem, Ambassador of India to Hashemite Kingdom of Jordan. The conference began with an inspiring keynote address by



Mr. Varinder Kumar Verma, the Head -HR Strategy & Transforma-

tion (Maruti Suzuki India Limited). Various HR professional from

big corporate houses attended the conclave like, Ms. Shaan Vats (TA

Leader) Infosys, Mr. Vir Bharat (Head HRBP) Yamaha Motar Solutions, Mr. Ravi Gupta (GM-HR) TCS, Mr. Ashok Kr. Sangwan (GM-IT Operation & Governance) Ex-GMR Group and presently working as Executive Delivery Partner at Kyndryl Solutions, Ms. Rishika (TA Group) IGT Solution, Mr Varinder singh (GM HR) Fortum, Ms. Priti Gautam (Asst. Director/ Scientist B) NIC, Mr. Abhishek Agarwal (Project Manager L&D) and Ms. Anu Singh Bagal (Founder MD) AB Consulting. The Vice Chancellor Prof. (Dr.) Bhanu Pratap Singh, Prof.(Gp. Capt.) O. P Sharma and all Deans and Dy. Deans of MUIT Noida and students were part of the attendees.



‘महर्षि जी के सपने को पूरा करना ही मेरा एकमात्र लक्ष्य’

वैदिक मंत्रोच्चार और गणेश जी के पूजन-अर्चन के साथ मनाया गया श्री अजय प्रकाश श्रीवास्तव जी का जन्मदिन



शिवम् यादव

महर्षि महेश योगी संस्थान के अध्यक्ष श्री अजय प्रकाश श्रीवास्तव पिछले कई दशकों से महर्षि जी के उद्देश्यों को पूरा करते हुए आगे बढ़ रहे हैं, जिसका परिणाम है कि आज महर्षि संस्थान दिन दोगुनी और रात चौगुनी तरक्की कर रहा है। महर्षि महेश योगी संस्थान पिछले कई दशकों से भावातीत ध्यान, आयुर्वेद, ज्योतिष, स्थापत्य वेद, गंधर्व वेद के लिये काम कर रहा है जिसमें श्री अजय प्रकाश श्रीवास्तव जी का बहुत बड़ा योगदान रहा है। जिन्हें प्यार से संस्था के लोग प्रकाश जी या भैया जी भी बुलाते हैं। मई की तीन तारीख को अजय प्रकाश श्रीवास्तव जी का जन्मदिन वैदिक मंत्रोच्चार और गणेश जी के पूजन अर्चन के साथ महर्षि युनिवर्सिटी के प्रेक्षागृह में मनाया गया। जहां पर बड़ी संख्या में महर्षि संस्थान के लोग उपस्थित रहे। प्रेक्षागृह में मौजूद लोगों की संख्या से ये साफ अंदाजा लगाया जा सकता था कि महर्षि संस्थान से जुड़े लोग प्रकाश जी को कितना प्यार करते हैं, जो उन्हें जन्मदिन की बधाई देने के लिये पहुंचे थे। प्रकाश जी द्वारा सभी के बीच पहुंचकर अपने जन्मदिन को मनाना ये दर्शाता है कि प्रकाश जी के लिये उनकी संस्था के लोग कितना मायने रखते हैं। जन्मदिन जैसे मौकों पर लोग अपनों के बीच ही रहना पसंद करते हैं, और अपनी संस्था के लोगों को वो अपने घर का सदस्य मानते हैं, इसीलिए उन्होंने इस मौके पर उनके बीच पहुंचकर अपनी खुशियों को साझा किया। जन्मदिन के अवसर पर कई लोगों ने प्रकाश जी से जुड़े अपने निजी अनुभव साझा किये। इस दौरान उन अनुभवों को सुनकर लोगों को ये जानने का मौका मिला कि आखिर कैसे एक परिवार के प्रमुख के रूप में प्रकाश जी हर एक सदस्य का कितना ध्यान रखते हैं। महर्षि युनिवर्सिटी के वाइस चांसलर प्रो. (डॉ.) भानु प्रताप सिंह जी ने भी अपने निजी अनुभव साझा किये। इस मौके पर महर्षि युनिवर्सिटी, महर्षि महेश योगी संस्थान से जुड़े कई गणमान्य लोग और युनिवर्सिटी के डायरेक्टर जनरल प्रो. (ग्रुप कैप्टन) ओ. पी. शर्मा भी मौजूद रहे।

जन्मदिन के मौके पर महर्षि महेश योगी संस्थान के अध्यक्ष श्री अजय प्रकाश श्रीवास्तव जी के बारे में आपको थोड़ा और जानना चाहिये। श्री अजय प्रकाश श्रीवास्तव जी का जन्म मध्य प्रदेश के जबलपुर में हुआ, जहां पर उन्होंने प्रारंभिक शिक्षा ग्रहण की, उसके बाद उच्च शिक्षा यूनिवर्सिटी ऑफ टेक्सस, यूएसए से ग्रहण की, जहां पर भौतिक शास्त्र में शोध भी किया।

25 वर्ष की आयु में मिली वैदिक पंडितों को प्रशिक्षित करने की जिम्मेदारी

श्री प्रकाश जी को शुरुआती दिनों में कई वर्षों तक महर्षि जी के साथ उनके सानिध्य में रहकर काफी कुछ सीखने का मौका मिला। उनकी नेतृत्व क्षमता की वजह से ही 25 वर्ष की आयु में ही महर्षि महेश योगी जी ने प्रकाश जी को वैदिक पंडितों को प्रशिक्षित करने की जिम्मेदारी सौंप दी, जिन्होंने विश्व के कोने-कोने में जाकर ज्ञान को प्रसारित करने का काम किया।

महर्षि संस्थान के लिये कई दशकों से निरंतर काम कर रहे श्री अजय प्रकाश श्रीवास्तव ने कई कीर्तिमान स्थापित किये। पूरे देश में महर्षि विद्या मंदिर की एक बड़ी श्रृंखला तैयार करने के साथ ही, महर्षि सोलर प्लांट, महर्षि युनिवर्सिटी ऑफ इंफॉर्मेशन टेक्नोलॉजी को अस्तित्व में लाने का श्रेय भी श्री अजय प्रकाश श्रीवास्तव को जाता है।

श्री प्रकाश जी के अथक प्रयासों का प्रतिफल ही है कि आज देश के हजारों विद्यार्थी भावातीत ध्यान का अभ्यास करते और वैदिक परंपरा के मूल को आत्मसात करते हुए सूचना और प्रौद्योगिकी के दौर में हर क्षेत्र में अपने को अग्रणी बनाये हुए हैं। सिर्फ इतना ही नहीं श्री प्रकाश जी के अथक प्रयासों का ही नतीजा है कि आने वाले कुछ समय में हमें अयोध्या में महर्षि महेश योगी रामायण विश्वविद्यालय और कानपुर में महर्षि महेश योगी इंटरनेशनल एग्रीकल्चर युनिवर्सिटी देखने को मिलेगी, जिसकी स्वीकृति हाल ही में उत्तर प्रदेश सरकार द्वारा प्रदान की गयी।

उम्र के 25 वें बसंत से महर्षि जी की संस्था के साथ जुड़कर काम कर रहे श्री प्रकाश जी संस्था को भारत में उस ऊंचाई पर ले जाने का काम कर रहे हैं जिस ऊंचाई पर संस्था को देखना महर्षि महेश योगी जी का सपना था। एक ऐसा सपना जिसमें भारत का हर एक नागरिक अपनी वैदिक परंपरा से जुड़ा हुआ हो, शिक्षित हो और सुखी हो।



अपने जन्मदिन पर गणपति जी का पूजन अर्चन करते हुए श्री अजय प्रकाश श्रीवास्तव



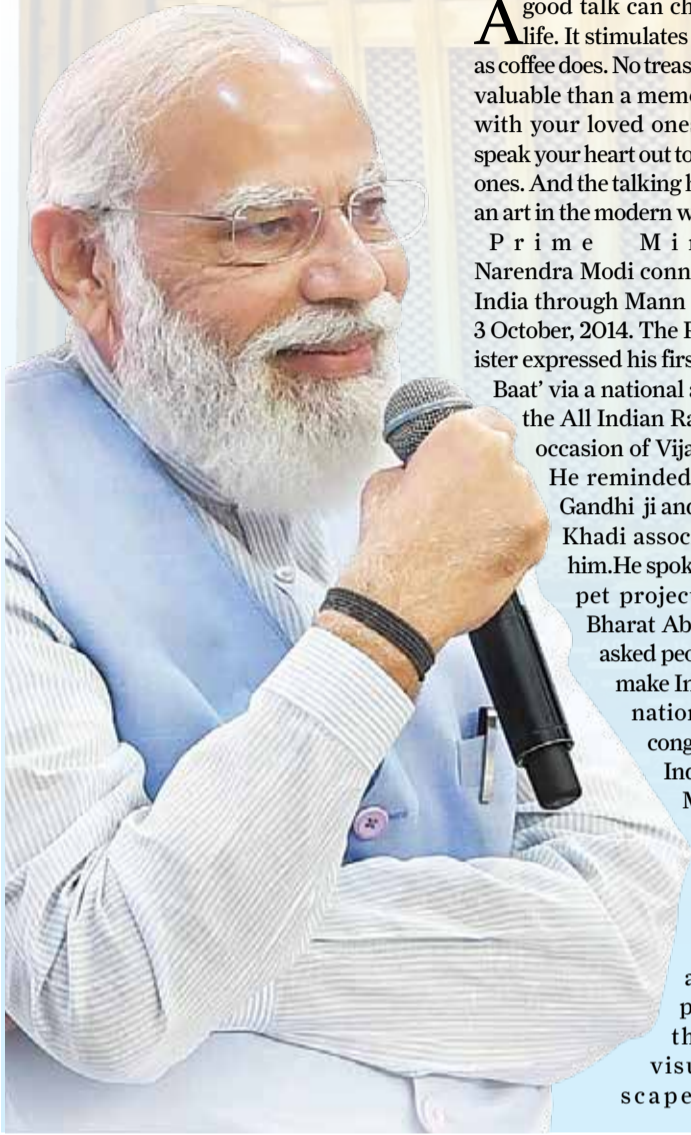
अपनी अर्द्धांगिनी श्रीमती निशी श्रीवास्तव के साथ लोगों का अभिवादन स्वीकार करते हुए श्री अजय प्रकाश श्रीवास्तव



जन्मदिन के मौके पर प्रेक्षागृह में मौजूद महर्षि परिवार के सभी सदस्य

MANN KI BAAT@100

A conversation which has given life to Radio once again



A good talk can change your life. It stimulates your mind as coffee does. No treasure is more valuable than a memorable talk with your loved ones. You can speak your heart out to your loved ones. And the talking has become an art in the modern world.

Prime Minister Narendra Modi connected with India through Mann Ki Baat on 3 October, 2014. The Prime Minister expressed his first 'Mann Ki Baat' via a national address on the All India Radio on the occasion of Vijay Dashmi. He reminded people of Gandhi ji and the use of Khadi associated with him. He spoke about his pet project 'Swachh Bharat Abhiyan' and asked people to help make India a clean nation. He also congratulated India over the Mars Mission.

Dynamic changes have taken place at a dizzy pace on the audio-visual landscape. While



RITU PRASHAR
HOD
MAHARISHI
SCHOOL OF
MEDIA

these changes are by and large technology-driven and global in their sweep, one revolutionary change occurred nearer home in India when the Prime Minister, for the first time in the history of Indian broadcasting, gave the nod to the nation's public service broadcaster, for Mann Ki Baat, his informal, intimate exchange of ideas and thoughts with his fellow countrymen. As the 100th episode of Mann Ki Baat just got aired, it is time to look back at the unique monthly radio address, which started in October 2014 and has had a memorable run.

It is tempting to ask, in today's world, why did the Prime Minister choose radio? The reasons are not far to seek. Radio is an intimate story-telling medium. There cannot be a more potent instrument for such a candid, yet warm and uninhibited exchange of ideas between the country's Prime Minister and the

people of his country. And, AIR's reach is stupendous, with about 600 channels carrying the programme.

Prime Minister Narendra Modi addressed a historic 100th episode of the Mann Ki Baat radio programme on Sunday, 30th April, 2023, in which he said that the preservation and promotion of education and culture have been an ancient tradition of India, adding that the country was working towards that through various means like the National Education Policy and the option of studying in regional languages.

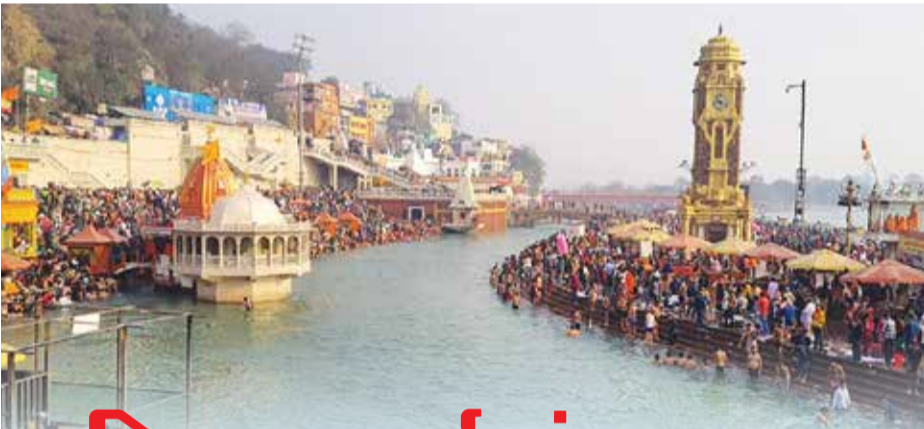
cial episode at a function in Vile Parle in Mumbai, Defence Minister Rajnath Singh at the BJP headquarters in Delhi, and External Affairs Minister S. Jaishankar joined members of the Indian community in New Jersey to listen to the programme.

Mann Ki Baat is a conversation that millions of Indians look forward to. From the girl child to student in stress, from cleanliness to coming out of depression, the Prime Minister has often utilized Mann Ki Baat to have important conversations with the nation. It has become a conversation



The special radio programme was telecast live at the UN Headquarters in New York and across all Raj Bhavans in the country. The Bharatiya Janata Party (BJP) organised four lakh venues for people to hear the programme. Union Home Minister Amit Shah heard the spe-

that millions of Indians look forward to, with their cup of tea on a Sunday every month. Mann Ki Baat represents a service that truly describes "Public Service Broadcasting". And All India Radio rightly has the privilege to host it.



पवित्रता का पर्व गंगा दशहरा



सुनील कुमार
यादव

ज्येष्ठ मास उजियारी दशमी, मंगलवार को गंग
अवतरी मैया मकरवाहिनी, दुग्ध-से उजले अंग

"सिंदूर-खेला" खेलती हैं, जहाँ वे एक-दूसरे को सिंदूर लगाकर बधाई देती हैं। यह सौभाग्य और लंबे वैवाहिक जीवन का प्रतीक है। यह अनुष्ठान देवी दुर्गा की मूर्ति को मिटाई और सिंदूर से अभिवादन करने के बाद होता है।

दशहरा के दिन क्या नहीं करना चाहिए ?

दशहरा के दिन भूलकर भी किसी स्त्री या बड़े-बुजुर्ग का अपमान नहीं करना चाहिए। ऐसा करने से मां लक्ष्मी आपसे रुठ हो सकती हैं। दशहरा के दिन मांस, मदिरा का सेवन करने से बचना चाहिए।

दशहरा में क्या खाते हैं ?

ये त्योहार बुराई पर अच्छाई की जीत का प्रतीक माना जाता है। देश में हर त्योहार की कोई न कोई परंपरा रही है। ऐसे ही दशहरा पर पान खाने की परंपरा है।

दशहरा पर क्या खरीदना चाहिए ?

दशहरा सोना खरीदने का शुभ दिन माना जाता है। सोने को दुनिया की सबसे मूल्यवान धातुओं में से एक माना जाता है, और अब इसे धन के स्टेटस सिंबल के अलावा एक अच्छे निवेश के रूप में देखा जाता है।

गंगा दशहरा में क्या दान करना चाहिए ?

गंगा दशहरा पानी से भरा घड़ा दान करना बहुत शुभ माना जाता है। छाता, जूता, चप्पल, टोपी आदि का दान करना भी पुण्यकारी होता है।

हिंदू धर्म में हर पर्व, हर त्योहार अपना अलग महत्व रखता है। इसी क्रम में अगले महीने यानि ज्येष्ठ माह के शुक्ल पक्ष की दशमी तिथि को गंगा दशहरा मनाया जाता है। इस साल गंगा दशहरा 30 मई 2023, मंगलवार के दिन पड़ रहा है। अपनी पवित्रता के लिए पूजी जाने वाली मां गंगा ज्येष्ठ शुक्ल दशमी के दिन हस्त नक्षत्र में स्वर्ग से धरती पर अवतरित हुई थी इसीलिए इस दिन को गंगा दशहरा के रूप में मनाया जाता है। अर्थात् स्वर्ग से धरती पर गंगा के आने का पर्व है गंगा दशहरा। मां गंगा को संपूर्ण विश्व में सबसे पवित्र नदी माना जाता है।

ऐसा कहते हैं कि इस दिन गंगा नदी में स्नान करने से सभी रोगों और पापों से मुक्ति मिल जाती है। गंगा नदी को पृथ्वी पर लाने का श्रेय राजा भागीरथ को जाता है, इसलिए इसे भागीरथी भी कहते हैं।

गंगा दशहरा पर क्या करें ?

गंगा दशहरा पर, भगवान की मूर्तियों को पानी में विसर्जित किया जाता है, जो एक महान जुलूस द्वारा चिह्नित किया जाता है। विवाहित महिलाएँ

महाराणा प्रताप की शौर्य गाथा



डॉ. शम्भू शरण गुप्ता

मेवाड़ के पराक्रमी राजा महाराणा प्रताप सिंह सिंसोदिया को केवल हिंदुस्तान ही नहीं बल्कि पूरी दुनिया वीरता, शौर्य और साहस के प्रतीक के रूप में जानती है। महाराणा प्रताप को बचपन में कीका के नाम से जाना जाता था। महाराणा प्रताप को हल्दीघाटी का शेर, मेवाड़ के सूरज, हिंदुआ सूरज और पाथल जैसे उपनामों से भी जाना जाता है। महान योद्धाओं में महाराणा प्रताप मेवाड़ के महान हिंदू शासक थे। महाराणा प्रताप जो सदैव अपनी मेवाड़ की आन-बान-शान के रूप में याद किए जाते हैं। इन्होंने बहुत ही अल्प साधनों और संघर्षपूर्ण जीवन को निर्भयता के साथ जिया। महाराणा प्रताप पर दुःख और सुख दोनों पड़े, लेकिन उन्होंने अपना पौरुष नहीं छोड़ा।

प्रताप किशोरावस्था से ही घुड़सवारी करने का अभ्यास करते थे। इसी बीच अपने आस-पास के पर्वतीय क्षेत्रों में स्थापित छप्पन छोटी-छोटी राठौर जागीरें डूंगरपुर, और बांसवाड़ा जो सदा मेवाड़ के अधीन रहें, स्वयं को स्वतंत्र समझने लगे, सलबूर, सराडा और चांवड जैसे परगनों ने कर देना भी बंद कर दिए थे। यही एक ऐसा अवसर आया और पिता उदयसिंह के कहने पर प्रताप 2000 घुड़सवारों के साथ उन छप्पन छोटी-छोटी रियासतों पर नकेल कसने के लिए निकल पड़े। सभी ने बिना किसी शर्त या प्रस्ताव के प्रताप की बात सहमत हुए। एक प्रकार से किशोरावस्था में ही पहली विजय मिली, जिससे साफ झलकने लगा था कि महाराणा प्रताप में एक योग्य शासक बनने के सभी गुण मौजूद हैं।

महाराणा प्रताप न सिर्फ वीर थे बल्कि अधिक वीर थे। मातृभूमि की रक्षा के लिए प्रताप ने युद्ध मार्ग चुना। महाराणा प्रताप की वीरता साफ झलकती है, जब हल्दी घाटी के मैदान की लड़ाई के दौरान उन्होंने अपनी 81 किलोग्राम के तलवार से बहलोल खां पर ऐसा वार किए कि सिर से घोड़े तक के दो टुकड़े हो गए। इतिहासकारों के अनुसार अकबर और महाराणा प्रताप के बीच हुए हल्दीघाटी के युद्ध को महासंग्राम कहा गया। वजह ये कि पांच घंटे की लड़ाई में जो घटनाएँ हुईं, वो अद्भुत थी। अबुल फजल ने इस सन्दर्भ में कहा है कि यहां जान सस्ती और इज्जत महंगी थी। इसी लड़ाई से मुगलों का अजेय होने का भ्रम टूटा था। मेवाड़ सेना में 3000 और मुगल सेना में 5000 सैनिक थे। परिणाम भी ऐसा कि न कोई हारा, न जीता। इतिहासकार कर्नल जेम्स टॉड ने इसे थर्मोपॉली (यूनान में हुआ युद्ध) कहा है।

प्रताप को दुनिया में किस तरह याद किया जाता है, उसकी एक बानगी इस प्रकार है- 'यह महाराणा प्रताप के एक शिष्य की समाधि है!' यह वाक्य वियतनाम के राष्ट्राध्यक्ष की अपनी समाधि लिखा हुआ है। वियतनाम के तत्कालीन राष्ट्राध्यक्ष अमेरिका से आजादी पाने के लिए 20 वर्षों तक युद्ध की और अंततः वियतनाम आजाद हुआ। वियतनाम

विश्व का एक छोटा सा देश है जिसने... अमेरिका से लगभग बीस वर्षों तक आजादी के लिए युद्ध करता रहा और अंत में अमेरिका जैसे बड़े और शक्तिशाली देश को झुका दी। अमेरिका पर विजय के बाद वियतनाम के राष्ट्राध्यक्ष से एक पत्रकार ने सवाल पूछा... कि आप अमेरिका से यह युद्ध कैसे जीते या अमेरिका को कैसे झुका दिया? प्रतिउत्तर में वियतनाम के राष्ट्राध्यक्ष ने कहा कि सभी देशों में सबसे शक्तिशाली देश अमेरिका को हराने के लिए मैंने एक महान व श्रेष्ठ भारतीय राजा महाराणा प्रताप सिंह की जीवनी से प्रेरणा ली और उनकी युद्धनीति का प्रयोग कर हमने सरलता से विजय प्राप्त की।



क्या नया देखने को मिलेगा इस आदिपुरुष में?

विवाद के बाद ट्रेलर में चालाकी दिखा गये ओम राउत

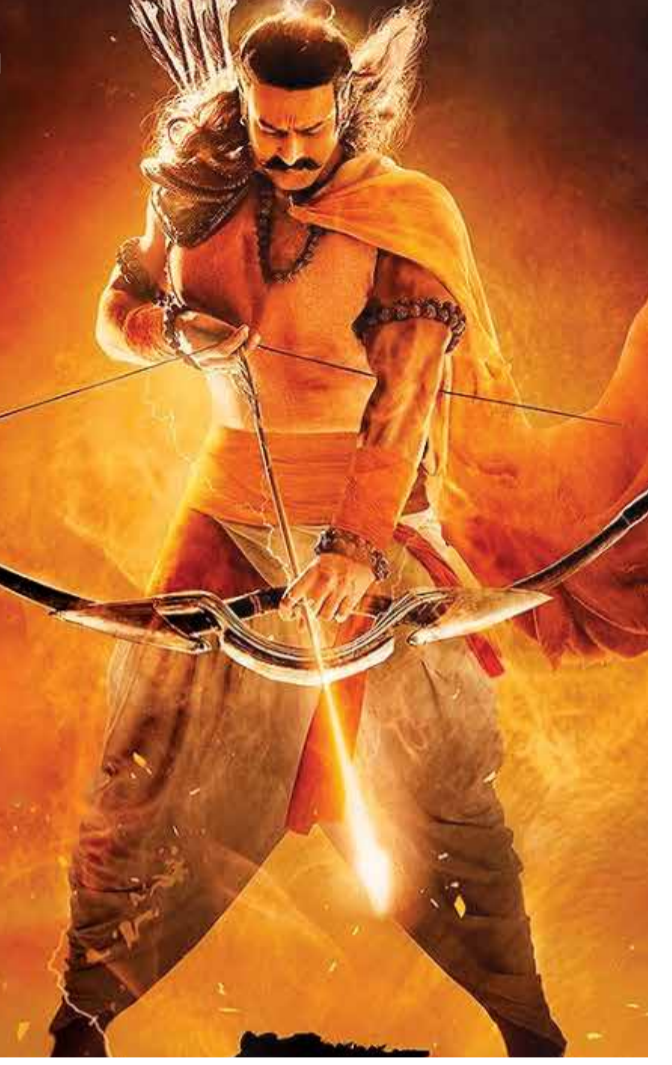


मोहन सिंह रावत

साउथ सिनेमा वर्सेज नॉर्थ सिनेमा की लड़ाई हम काफी समय से देखते चले आ रहे हैं, काफी समय क्या अगर साफ साफ कहा जाये तो बाहुबली की सक्सेस के बाद बॉलीवुड पर इतना ज्यादा प्रेशर बना दिया गया कि क्या ही कहा जाए और बॉलीवुड ने भी जल्दबाजी में ब्रह्मास्त्र, शमसेरा, पृथ्वीराज जैसी फिल्में बनाकर कबाड़ा ही कर दिया, वहीं कई डायरेक्टर और प्रोड्यूसर तो इसमें से बीच का रास्ता निकालने लगे, जब लगा कि साउथ के सुपरस्टार की फिल्में खूब चल रहीं हैं तो क्यों न उनको लेकर फिल्म बनाई जाये, बॉलीवुड ने साउथ के कुछ बड़े नामों को लेकर प्रयोग किये लेकिन वो भी लाइगर

जैसी डिजास्टर के रूप में सामने आए। जहां साउथ के बड़े नामों के सहारे नैय्या पार करने की सोच रहे प्रोड्यूसर के हाथ सिर्फ निराशा ही हाथ लगी। अब एक बार फिर कुछ ऐसा ही प्रयोग आदिपुरुष के रूप में सामने आने वाला है। लेकिन ये कितना सफल होगा ये तो इस फिल्म की रिलीज के बाद ही पता चलेगा। हाल ही में आदिपुरुष का ट्रेलर रिलीज कर दिया गया। इसके टीजर पर हुए विवाद को देखकर निमाताओं ने सावधानी बरतते हुए कुछ जरूरी बदलाव भी किए हैं। इस फिल्म के ट्रेलर को देखने के बाद एक बात तो आप जरूर कहेंगे कि इसे बनाने में मेहनत की गयी है, लेकिन हैरानी इस बात की भी होगी कि आखिर ये मेहनत टीजर में क्यों नहीं दिखायी थी। रामायण की कहानी ऐसी है जिसका हर एक हिस्सा बच्चे बच्चे को रटा हुआ है, फिर ऐसा क्या होगा जिसे ओम राउत अपनी इस फिल्म में दिखाने जा रहे हैं। आखिर रामायण के किन हिस्सों को परदे पर लाया जा रहा है? ये तो आपको मानना ही पड़ेगा कि

2 या 3 घंटे की फिल्म में रामायण की पूरी कहानी तो आपको नहीं ही दिखाई जा सकती। फिर ऐसे कौन से हिस्से होंगे रामायण के जो हमें इस फिल्म में देखने को मिलेंगे, ट्रेलर में अगर आप ध्यान से देखेंगे तो सीता हरण, राम हनुमान मिलाप, सीता माता खोज, लंका दहन, राम सेतु निर्माण के सीन देखने को मिलेंगे और अगर उन्हीं हिस्सों को दिखाया जाने वाला है तो सवाल ये है कि उसमें नया क्या होगा। इस ट्रेलर में इसके निमाताओं ने बड़ी ही चालाकी से रावण के किरदार को छिपा लिया जिस पर इसके टीजर रिलीज के दौरान काफी हंगामा देखने को मिला था। इस ट्रेलर के अंत में रावण की हल्की सी झलक के अलावा सिर्फ रावण का वो हिस्सा दिखाया गया जिसमें रावण साधु के भेष में माता सीता का हरण करने के लिये आता है। इस फिल्म से दर्शकों को काफी उम्मीदें हैं, लेकिन उन उम्मीदों पर ये फिल्म कितना खरा उतर पाती है ये तो इसकी रिलीज के बाद ही पता चलेगा।



SWEAT, SMILE AND REPEAT

THE BODY ACHIEVES WHAT THE MIND BELIEVES

ARVIND KUMAR SINGH

When it comes to exercise, the best time of day to get in a workout session is one that you can do consistently. Everyone is different. The "right" time depends on factors like your preference, lifestyle, and body. Morning workouts typically mean you're less prone to distractions. When you first wake up, you haven't started tackling the day's to-do list. You're also less likely to get phone calls, text messages, and emails. With fewer distractions, you're more likely to follow through with your workout.

In the summer, working out in the morning will feel more comfortable, as the hottest part of the day is 10 a.m. to 3 p.m. It's recommended to avoid outdoor exercise during this time. If you prefer outdoor activities, it's best to work out in the early morning, especially on very hot days. Despite the challenge of waking up early enough for a workout, mornings are better for most people because they have more control over their time before the commitments of the day kick in. You're usually not being asked to work or do errands early morning. Your body can stand almost anything. It's your mind that you have to convince.



प्रिये नहीं है अब.....



आसिया अतीक

अकेले हूँ मैं क्या ही बताऊँ,
प्रिय नहीं है अब, अपने आप को क्या ही सजाऊँ।
हर ठंड में साथ बैठ कर जलाते थे आग,
अब अकेले हो गई, आग ही क्या जलाऊँ।
हर ठंड एक शॉल में खरीदवाती,
अब प्रिय ही नहीं रहे तो शॉल ही क्या खरीदवाऊँ।
हँसती थी जिसके साथ बैठ कर, बाँटती अपनी खुशियाँ,
आज उदास हो गई मैं, अपना गम किसे सुनाऊँ।
पहले गुँजती थी आवाज घर में रुक्मणि पानी लेकर आओ,
अब नाम पुकारने वाला ही ना रहा, तो ये नाम किससे बुलवाऊँ।
अब हो गई है शाम, सुनसान हो गया मेरा घर,
जिससे लिपटती थी मैं हर ठंड में,
अब वही ना रहा तो किसके गले में लग जाऊँ।
अब बिस्तर भी लग रहा है खाली-खाली,
अब नींद ही उड गई तो सो कैसे मैं जाऊँ।
ठंडी हवा के झोके से जिसके बगल में मैं सरक जाती,
अब वही ना रहा तो किसके बगल में मैं सरक जाऊँ।
अकेले हूँ मैं क्या ही बताऊँ,
अब प्रिये ही ना रहा, तो अपने आप को क्या ही सजाऊँ।



COPYRIGHT IN INDIA

A brainy person does not abuse copyright; instead they respect it and uphold it



PRATEEK SRIVASTAVA

The more technological advancements, the more threats to Copyright in Cyberspace. Intellectual property has become increasingly important in today's world of entertainment, information and technology. The magnitude and diversity of IPR violations are increasing as network and Internet technologies advance. Copyright is one of the most important kinds of intellectual property rights, and technology and the Internet have had a big effect on it. The Internet is unavoidable in various aspects of life, including entertainment business operations and giving up on cyberspace cannot be an option to deal with copyright problems.

Copyright ensures protection to the rights of authors over their creations and in turn aims at rewarding creativity. The Copyright Act, 1957 (Act) along with Copyright Rules, govern the laws related to copyright protection in India. But mere ideas, knowledge or concepts



are not copyrightable.

In India, The Copyright Act is made to protect literary, musical, dramatic, and artistic works, including films, songs, cinematography, etc. However, this protection is not meant for an unlimited period.

For instance, for musical, dramatic, artistic, or literary works, the protection is valid till the lifetime of the original creator and an additional sixty years. Until then,

the ownership of the products rests with the holder of the copyright, whose consent is essential for its further production and distribution.

Copyrights mostly cover literary and artistic works and thus play a very important role in the Indian film industry, which contributes significantly to India's economic growth. When artists register for copyright they get ownership

rights over their creative works. For example, a filmmaker entering into a copyright contract registered under the Copyright Act 1957 gets ownership rights over their films and movies. Various rights are granted to a copyright holder under Section 14 of the Copyright Act 1957, by the registrar of copyrights.

The filmmakers who have copyright for their films possess the exclusive legal right to reproduce,

publicly display, distribute copies of, publicly perform, and make 'derivative works of their films. In this way, they protect their creativity from being duplicated or stolen. But, it is not as simple as it sounds.

There are advantages of Copyright like legal proof of ownership, displays authenticity, protection against infringement, motivates creativity and monetary benefits of copyright. The primary disadvantage for copyrights is that copyrights protect the expression of an idea, not the idea itself. Patents and trade secrets typically protect ideas. The difference may be subtle, but it is an important distinction.

The copyright laws in India are set to be amended with the introduction of the provisions for anti-circumvention and Rights Management Information in the Indian copyright regime although India is under no obligation to introduce these changes as it is not a signatory to WCT or WPPT.

Before I conclude, I must make it clear that copyright infringement which needs to be tightened up relates to protection of owner's rights vis-a-vis the assignee or the licensee. There is need to develop a model contract, too, which should also provide protection for the author's rights in the fast changing scenario of electronic publishing, Internet, etc.

A GROWING OTT IS A BOOM FOR CONSUMERS

Impact of OTT on traditional mode of entertainment



RISHABH SINGH

In the wake of the global pandemic, the world bent its knees to the deadly clouds of the stealthy particles of vital information resources under siege, where daily life came to an abrupt standstill. The inception of the worldwide lockdown led to a global hysteria among the masses. Between all this came a breeze of relief in the form of the Digital Explosion.

Over the Top (OTT) platforms are one such medium that has gained the limelight the most. Social Distancing has led people to stay at home, where the only entertainment

are these platforms such as Netflix, Prime, Hotstar, Voot, and many more. People spend most of their time now on these online streaming mediums, steering the downfall of televisions.

The reasons for these transitions are innumerable. OTT platforms are more vulnerable to experimentation as it provides unique and varied content. On the contrary, content on television is mostly similar across different channels. The viewers have to restrict themselves from watching a particular genre.

Online platforms come up with different genres like action, horror, drama, thriller, and comedy. Youth uses more of these platforms to binge watch genres they prefer the most. Unfortunately, television fails to provide such perks to its viewers.

Apart from the content on OTT, the amelioration in technology has also led to the downfall of television



subscriptions. Options like Smart TV, Chromecast coming into the picture have impacted the traditional mode of entertainment the most. Even if these are more expensive, people still prefer OTT over Television because of its versatility. They can watch shows, sports, live news on these OTT channels. For example, Hotstar is an online platform where one can watch the news and cricket anytime and anywhere. Unlike television which requires a proper setup.

However, we saw an increase in the viewership on television as old shows and epics that created a fan-base earlier went on a rerun during the lockdown. But this was just a phase. The main reason behind this increase was nostalgia. All hardcore

fans of Ramayan and Mahabharat watched these reruns rigorously.

Television subscriptions provide you to watch channels the one you select. OTT platforms require only one subscription. One can stream movies, tv shows, web shows that too in different languages. We can say that access to good content is hassle-free with online streaming.

Recently, Flipkart launched a Flipkart video, where the viewers can watch it online for free. Flipkart took up this initiative to increase brand awareness and effective brand recall and also to expand itself. This shows that even an e-commerce selling company is providing a new platform seeing the surge.

In the future, online platforms can be a platform through which content

creators can grow and gain popularity and a great place to expand and gain expertise too. Also, with digitalization coming in, people will be using OTT platforms as their mode of entertainment. It will be considered essentially as a 'New Normal' for chilling every weekend. Work from home culture due to the pandemic has freed up time for working professionals. It led to an increase in searching for new content.

In the end, the global pandemic has drastically affected the traditional mode of entertainment for many of us. We say people look for options and where they get the best, they choose that. Much the same case happened here. The rise in demand for online and varied content has indeed led to a fall of television.



ALL ABOUT PHOTOS

The Power of Enhancing Your Story with Imagery

RITU PRASHAR
HOD, MAHARISHI SCHOOL OF MEDIA

Photojournalism is the process of using photographs to tell a story. Whereas conventional journalists will share their information by employing pen and paper and photojournalists use a camera as their medium. A picture is worth a thousand words." That is the motto of a photojournalist. It is their objective to produce direct, truthful and bold images that tell the stories for those who have no voice. According to Mark M. Hancock, a professional photojournalist "is a visual reporter of facts.

In the world of photography, you get to share a captured moment with other people. Photojournalism is relevant. The main objective of photojournalism is to tell a story better than the text or write-up that usually accompanies the photos. Photojournalism is timely. Photojournalism is objective. Photojournalism is narrative. And it is aesthetically interesting.

The Maharishi School of Media was invited to the exhibition of Pan-India Photo Journalists, "THE BIG PICTURE-2023", organized by All India Working News Cameramen's Association held at India International Centre, 40, Max Mueller Marg, New Delhi-110003.

The exhibition organized at the Art Gallery, Kamladevi Complex, ICC, presented a vivid collection of photographs captured by photojournalists from all over the India, in the last

few years. The photographs depicted the pain and sadness of everyday life during the pandemic, political happenings, sports events, wildlife, degrading weather and environment etc. all over the India.

Photographs narrating life of daily wage workers, animals in the cities, beautiful buildings, and birds perched on along the electric lines, elephants moving on the river bank, elders sitting and talking are all which depicted the slice of life of moving cities of India.

The event had the presence of Mr. S.N.Sinha, the leading photo journalist of India and Mr. Sandeep Shekhar another prominent photo journalist. Students of AKJ MCRC, Jamia Milia Islamia University and students of MSM had heart-to-heart talks about photo journalism as career. The photographs exhibited reveal that India has much to offer and is a strong nation with varied cultures and has unity in harmony.

The exhibition was visited by Ms. Ritu Prashar, HOD, MSM, Mr. Shivam Yadav, Mr. Arvind Singh and Mr. Mohan Singh Rawat along with the students of Maharishi School of Media. It was a great learning visit for the department of MSM as Photo Journalism is the process of bringing news stories to the public through the use of images, including photographs and videos. Photographs make news stories more powerful because they help us to see the emotions of the people involved in the stories.



Staff of Maharishi School of Media with leading photo journalists Mr. S.N. Sinha, Mr. Sandeep Shekhar and Staff & Students from AKJ MCRC Jamia Milia Islamia University.

#BeingCreative

Life isn't about waiting for the storm to pass...It's about learning to dance in the rain.



Sapna Kumari



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